

## KELLY WACHEL, APR

### MEETING THE MOMENT: UNDERSTANDING THE BIG PICTURE

We know what it takes to write, create content, advise colleagues, plan and execute ideas. It's another level to use all that expertise and credibility to advocate, contribute to educational strategy and more. Let's have a conversation about understanding the big picture in public education and our roles in guiding that conversation.

PRESENTATION: 1 Hour

### CULTIVATING CONNECTION: THE SEEDS OF STRONG LEADERSHIP

Remember who you were when you started your career in communications, in *school* communications? That idealistic, pragmatic dreamer who wanted to build relationships and change the world for good is still there, we just have to till the soil to keep remembering why we started in this work.

As leaders in our schools, districts and communities, our leadership skills are essential to building credibility and anticipating needs and risks. Let's have a conversation about connection and leadership – and why both matter so much.

PRESENTATION: 1 Hour



## BOOK A PRESENTATION

